

Press Release Template

San Francisco Fringe Festival

fresh, exciting theatre for open-minded audiences
September 3 - 14, 2008

For Immediate Release

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**[Your Show Title] Plays 2008 San Francisco Fringe Festival
September [Day, Day, Day, and Day]**

[One-line Grabby Subhead about your show goes here]

San Francisco. Month, Day, 2008. [Your Production Company] will present [Title of Your Show], a play about [subject matter with a “hook”] as part of the 12-day San Francisco Fringe Festival, September 3 through 14, 2008. [Title of Your Show] plays September [list your 4 or 6 production dates and venue].

[Title of Your Show....catchy 2-3 sentences about your show – HERE’S WHERE YOU SELL YOUR SHOW.]

Now in its 17th year, the San Francisco Fringe Festival brings fresh, exciting theatre of all kinds to open-minded audiences of all persuasions. Often over-the-top and under-the-radar of traditional theatre, “The Fringe” has its rabid devotees – and wins more fans every year. Since most performances run under an hour, Fringe Fans have fun trooping from venue to venue, seeing as many shows as they can in one day.

The 2008 San Francisco Fringe Festival, September 3 through 14, brings nearly 50 different shows to eleven venues, including the EXIT Theatre, 156 Eddy Street, which is “Fringe Central.” Most are within walking distance of Union Square and the Powell Street BART station. For complete listings of venues, shows, and times, go to www.sffringe.org. Or call the fringe hotline at (415) 673-3847. Tickets are \$9 per show and ten-show passes at \$65 and a five-show pass at \$35. This year, EXIT Theatre celebrates its 25th anniversary of bringing exciting, innovative theatre to downtown San Francisco.

For More Information Contact:

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